# **Privacy Policy for MetaFlora**

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### Introduction

1.1 Purpose of the Privacy Policy

This Privacy Policy outlines how MetaFlora collects, uses, and protects the information you provide when using our platform. Your privacy is important to us, and we are committed to safeguarding your personal and non-personal information.

### 1.2 Scope of the Policy

This Privacy Policy applies to all users of MetaFlora, including registered members, visitors, and contributors. It describes our practices regarding the collection, use, and sharing of your information.

### 1.3 Consent to the Privacy Policy

By using MetaFlora, you consent to the terms outlined in this Privacy Policy. If you do not agree with the terms, please refrain from using our platform.

### Information We Collect

### 2.1 Personal Information

We collect personal information that you voluntarily provide when using MetaFlora, such asyour name, email address, location, and preferences. Additionally, as an integral part of our business model, MetaFlora may also collect genetic and cultivation data, including information related to cannabis strains, growth methods, and user-generated content, to facilitate the core functionalities of our platform. This data is crucial for building the Genetic Data Artifacts, enhancing the Legacy library, and providing users with a comprehensive and interactive experience within the MetaFlora ecosystem. The collection of such information is guided by our commitment to transparency, user control, and the advancement of knowledge in herbalism, agriculture, and wellness through the power of decentralized technologies.

### 2.1 Personal Information

We collect personal information that you voluntarily provide when using MetaFlora, such as your name, email address, and other details you may choose to share in your profile.

### 2.2 Non-Personal Information

We also collect non-personal information, including but not limited to device information, browser type, operating system, and other technical details. This non-personal information is gathered through cookies, log files, and other technologies to optimize the performance of MetaFlora, improve user experience, and ensure the security and integrity of our platform. By

analyzing this data, we can make informed decisions to enhance the functionalities of MetaFlora, maintain the integrity of our genetic data repositories, and provide users with a seamless and personalized experience tailored to their preferences and needs.

### 2.3 Information from Other Sources

In some instances, we may collect information about you from other sources to enrich our genetic data repositories and enhance the overall user experience. This information may be obtained from third-party databases, publicly available sources, or through partnerships with licensed industry members and research institutions. The collection of data from these sources aims to ensure the accuracy, completeness, and relevance of the genetic information stored on MetaFlora. Additionally, collaborations with external entities may contribute valuable insights, such as new genetic discoveries, industry trends, and advancements in herbal plant healing. The integration of information from other sources aligns with our commitment to building a comprehensive and reliable platform that fosters innovation, education, and collaboration within the agriculture and wellness communities.

### 2.4 Cookies and Similar Technologies

MetaFlora uses cookies and similar technologies to enhance your user experience and optimize the functionality of our platform. Cookies are small text files that are stored on your device when you visit our website. We use the following types of cookies for various purposes:

Essential Cookies: These cookies are necessary for the basic functionality of MetaFlora. They enable you to navigate the platform, access secure areas, and use essential features.

Analytical Cookies: We use analytical cookies to collect information about how users interact with our platform. This helps us analyze and improve the performance and usability of MetaFlora.

Functionality Cookies: These cookies allow us to remember your preferences and choices, such as language preferences, to provide a more personalized experience.

Advertising Cookies: MetaFlora may use advertising cookies to deliver more relevant ads to users based on their interests. These cookies track your browsing habits and may be used by third-party advertisers.

Social Media Cookies: These cookies enable social media integration on our platform, allowing you to share content and engage with social media features.

Users can manage cookie preferences through their browser settings. Most web browsers allow you to control cookies and provide options to block or delete cookies. However, disabling certain cookies may impact the functionality and user experience of MetaFlora.

By using MetaFlora, you consent to the use of cookies as described in this policy.

### How We Use Your Information

3.1 Providing and Improving our Services

We use your information to provide, personalize, and improve MetaFlora's services in several ways:

Account Creation and Management: We collect personal information to create user accounts, verify user identity, and manage account-related activities. This includes account authentication, password recovery, and account security.

Platform Customization: Personal and non-personal information is utilized to customize the MetaFlora platform based on user preferences. This enhances the user experience by displaying relevant content, recommendations, and features.

Communication: We may use your contact information to communicate with you regarding account-related activities, updates, announcements, and customer support inquiries. This ensures effective and timely communication between MetaFlora and its users.

Service Improvement: Analytical data, such as user interactions and platform usage patterns, is collected to analyze and improve the performance, functionality, and usability of MetaFlora. This helps us enhance existing features and develop new ones.

Personalized Content and Recommendations: Information about user preferences, interactions, and activity on MetaFlora is used to deliver personalized content, product recommendations, and targeted advertisements. This creates a more tailored and engaging user experience.

Research and Development: Collected data may be used for research and development purposes to innovate and introduce new features, technologies, and services on the MetaFlora platform.

Legal Compliance: We may process personal information to comply with legal obligations, such as responding to legal requests, enforcing our terms of service, and addressing potential fraudulent activities.

By using MetaFlora, you agree to the processing of your information for these purposes. We are committed to ensuring the security and privacy of your data while providing a seamless and personalized experience on our platform.

3.2 Communication

We may use your information to communicate with you for the following purposes and through various methods:

Account-related Communication: We communicate with you to provide essential information about your MetaFlora account, including account creation, verification, and security-related updates.

Announcements and Updates: You may receive communications about platform updates, new features, product enhancements, and other relevant announcements. This ensures that you are informed about the latest developments on MetaFlora.

Customer Support: If you reach out to our customer support, we may use your contact information to respond to your inquiries, provide assistance, and address any issues you may encounter while using the platform.

Marketing and Promotions: We may send you marketing communications, newsletters, and promotional materials to keep you informed about special offers, events, and relevant content. You have the option to opt out of these communications at any time.

Surveys and Feedback: We may seek your input through surveys and feedback requests to improve our services and understand your preferences. Your participation in these activities is voluntary.

Important Notices: In certain situations, we may need to communicate with you for important notices, such as changes to our terms of service, privacy policy, or other significant updates that may impact your use of MetaFlora.

Communication methods may include email, in-app notifications, direct messages, and other channels within the MetaFlora platform. We strive to communicate with you in a manner that is relevant, transparent, and aligned with your preferences.

### 3.3 Marketing and Promotions

Your information may be used for marketing and promotional activities to enhance your experience on MetaFlora. Here's how these activities are conducted:

Personalized Content: We analyze your preferences, interactions, and usage patterns to personalize the content you see on MetaFlora. This may include tailored recommendations, strain suggestions, and other relevant information to make your experience more engaging.

Targeted Marketing Communications: We may use your information to send you targeted marketing communications, including newsletters, promotions, and special offers. These communications are designed to provide you with valuable insights, product updates, and exclusive opportunities based on your interests and behavior on the platform.

Advertising: Your data may be used to display targeted advertisements on MetaFlora. These ads are aimed at showcasing products, features, or events that align with your preferences and activities on the platform.

Promotional Campaigns: We may organize promotional campaigns, contests, or events that leverage your information to provide a personalized experience. For example, you may receive invitations to exclusive events or participate in contests based on your profile and engagement.

Opt-out Options: You have the option to manage your communication preferences and opt out of marketing communications at any time. This can be done through your account settings, and we respect your choices regarding the frequency and types of communications you receive.

Our goal is to provide you with meaningful and relevant content while respecting your privacy preferences. We aim to create a personalized experience that aligns with your interests and enhances your overall engagement with MetaFlora.

#### 3.4 Research and Analytics

We engage in research and analytics to continually enhance MetaFlora's features and user experience. Here's how user data is used for these purposes:

Platform Improvement: We analyze aggregated and anonymized user data to identify patterns, trends, and areas for improvement within MetaFlora. This analysis helps us enhance the overall functionality, performance, and usability of the platform.

User Behavior Insights: By studying user interactions, we gain insights into user behavior, preferences, and engagement patterns. This information informs decisions related to the design of new features, optimization of existing ones, and the overall user interface.

Performance Monitoring: We use analytics to monitor the performance of MetaFlora, including server load, response times, and error rates. This helps us ensure the platform's stability and reliability, providing you with a seamless and dependable experience.

Feature Optimization: User data helps us optimize specific features within MetaFlora. We assess how users interact with different elements of the platform to refine and tailor features, ensuring they align with user expectations and needs.

Bug Identification and Resolution: Analytics assist in identifying and resolving bugs or issues within the platform. By monitoring user feedback and behavior, we can promptly address any technical issues to maintain a high standard of performance.

It's important to note that all analytics and research activities are conducted using aggregated and anonymized data, and we prioritize user privacy and data security. The insights gained from these activities are utilized solely for the purpose of enhancing MetaFlora's features and providing you with an optimal user experience.

3.5 Legal Compliance

Legal Compliance:

We process your information to comply with various legal obligations. Here's how and why your information may be processed for legal compliance:

Regulatory Requirements: MetaFlora is subject to various legal and regulatory requirements, and processing user information is necessary to fulfill these obligations. This may include adherence to data protection laws, financial regulations, or other legal frameworks applicable to our operations.

Security and Fraud Prevention: Processing user information is essential for ensuring the security and integrity of MetaFlora. This includes implementing measures to prevent and detect fraudulent activities, unauthorized access, or other activities that may violate applicable laws.

Legal Enforcement Requests: In certain situations, MetaFlora may be required to cooperate with legal enforcement agencies or other governmental authorities. This cooperation may involve the sharing of user information as mandated by legal processes, such as court orders or subpoenas.

Compliance Audits: Periodic audits and assessments may be conducted to ensure that MetaFlora is in compliance with relevant laws and regulations. Processing user information is necessary for these internal or external audits to validate our adherence to legal standards.

Terms of Service Enforcement: Enforcing our Terms of Service is crucial for maintaining a secure and fair environment for all users. Processing user information allows us to take appropriate actions, such as investigating and addressing violations of our terms and policies.

It's important to emphasize that the processing of user information for legal compliance is conducted in accordance with applicable laws, and we take measures to protect user privacy and rights. MetaFlora is committed to transparency and will provide information as required by law while prioritizing user data protection.

# **Sharing and Disclosure**

# 4.1 With Your Consent

At MetaFlora, we prioritize user privacy, and we share your information with third parties only with your explicit consent. Here are instances where we may seek your consent for sharing information:

Collaborations and Partnerships: If MetaFlora enters into collaborations, partnerships, or joint ventures with third-party entities, we may seek your consent to share information relevant to these engagements. This could include sharing data for specific projects, initiatives, or integrated services.

Marketing and Promotions: Your consent may be requested if we plan to share your information with third parties for marketing and promotional activities. This could involve collaborations with external partners for co-marketing efforts, contests, or other promotional campaigns.

Research Initiatives: In cases where MetaFlora is involved in research initiatives with external organizations, your consent may be sought before sharing information for research purposes. This ensures that your participation is voluntary and aligned with ethical research practices.

Customized Services: If third-party services or applications are integrated into MetaFlora to enhance your user experience, we will seek your consent before sharing information with these external services. This could include features that allow you to connect your MetaFlora account with other platforms.

Legal Proceedings: While we strive to protect user privacy, there may be situations where legal proceedings require the sharing of information. In such cases, we will seek your consent when applicable legal standards allow.

It's important to note that your consent is crucial to us, and we will always provide clear and transparent information about the purpose of information sharing. You have the right to choose whether or not to grant consent, and we respect your decisions regarding the sharing of your personal information with third parties.

### 4.2 Service Providers

MetaFlora may engage third-party service providers to enhance and support various aspects of our platform. These service providers play a crucial role in delivering and improving MetaFlora's services. Here are the types of service providers and the purposes for which they may be engaged:

### Cloud Hosting and Infrastructure:

Purpose: We may use third-party cloud hosting services to store and manage data, ensuring the scalability and reliability of MetaFlora's infrastructure. Payment Processors:

Purpose: To facilitate secure and seamless transactions on MetaFlora, we may engage third-party payment processors. These providers assist in processing payments and managing financial transactions.

Security and Compliance:

Purpose: Third-party security and compliance services may be engaged to conduct regular audits, assessments, and monitoring. This helps ensure that MetaFlora complies with industry standards and maintains a secure environment for users. Analytics and Performance Monitoring:

Purpose: Third-party analytics services may be used to gather insights into user behavior, platform performance, and other relevant metrics. This data is valuable for optimizing MetaFlora's features and user experience. Communication and Support:

Purpose: MetaFlora may use third-party communication and customer support tools to facilitate interactions with users. This includes email communication platforms, chat services, and helpdesk solutions.

Marketing and Advertising:

Purpose: For marketing initiatives and targeted advertising, MetaFlora may engage third-party services. These providers assist in managing ad campaigns, analyzing marketing performance, and reaching specific user segments.

Legal and Compliance Services:

Purpose: In situations requiring legal counsel, MetaFlora may engage third-party legal services. These providers assist in navigating legal complexities, ensuring compliance with regulations, and addressing legal matters.

**Technology Development:** 

Purpose: Third-party developers or technology partners may be engaged to contribute to the development of specific features or functionalities on MetaFlora. This collaboration enhances the overall technological capabilities of the platform.

It's important to note that while engaging third-party service providers, MetaFlora takes measures to ensure that these providers adhere to privacy and security standards. Agreements and contracts are established to define the scope of services, data handling practices, and compliance requirements. Additionally, MetaFlora remains committed to maintaining the confidentiality and integrity of user information throughout such engagements.

### 4.3 Legal Requirements

MetaFlora is committed to complying with applicable laws and legal obligations. In certain circumstances, we may disclose your information in response to legal requests. Here's how information is disclosed to meet legal requirements:

Legal Compliance:

Explanation: MetaFlora may disclose user information to comply with applicable laws, regulations, or legal processes. This includes responding to court orders, subpoenas, or government requests.

Protection of Rights:

Explanation: We may disclose information if we believe, in good faith, that such disclosure is necessary to protect our rights, defend against legal claims, or prevent harm to the rights, property, or safety of MetaFlora, our users, or the public. Emergency Situations:

Explanation: In emergency situations where the disclosure of information is necessary to prevent imminent physical harm or injury, MetaFlora may provide information to appropriate authorities.

Investigation and Fraud Prevention:

Explanation: Information may be disclosed to investigative authorities or relevant parties when there is a reasonable suspicion of fraud, unauthorized transactions, or other illegal activities on the MetaFlora platform.

User Consent or Notice:

Explanation: In some cases, we may disclose information as required by law, and where applicable, we will seek user consent or provide notice, unless prohibited by law or a court order.

It's important to emphasize that MetaFlora takes the privacy and security of user information seriously. Whenever we receive legal requests for information, we carefully review and assess the validity of such requests. We aim to strike a balance between legal compliance and protecting the privacy rights of our users. Additionally, we may challenge requests that we believe are overly broad, lack proper authority, or are not in the best interest of user privacy.

# 4.4 Business Transactions

Information Sharing in Connection with Business Transactions:

MetaFlora may share user information in connection with various business transactions. Here are the circumstances under which information may be shared during such transactions:

### Mergers and Acquisitions:

Explanation: In the event of a merger, acquisition, or sale of all or a portion of MetaFlora's assets, user information may be transferred as part of the transaction. Users will be notified of any such transfer and will have the opportunity to review and accept any changes to privacy practices.

Partnerships and Collaborations:

Explanation: MetaFlora may enter into partnerships, collaborations, or joint ventures with other entities. In such cases, user information may be shared with these entities to facilitate and enhance the collaborative efforts. Users will be informed of such sharing in relevant privacy notices.

Investment or Funding Rounds:

Explanation: During investment or funding rounds, MetaFlora may share information with potential investors, acquirers, or funding partners. This sharing is conducted with the aim of securing investments, partnerships, or financial support to further develop and enhance MetaFlora's services.

Due Diligence Processes:

Explanation: In connection with business transactions, potential acquirers, investors, or partners may conduct due diligence processes. As part of due diligence, user information may be shared to assess the value and risks associated with the transaction. Legal and Regulatory Compliance:

Explanation: Information may be shared during business transactions to comply with legal and regulatory requirements. This includes sharing information with legal advisors, regulatory authorities, or other entities involved in the transaction.

It's essential to note that in all such business transactions, MetaFlora takes measures to protect the confidentiality and security of user information. Any sharing of information is conducted in accordance with applicable privacy laws, and users will be informed of any significant changes to the handling of their data as a result of such transactions.

# **Your Choices and Controls**

5.1 Accessing and Updating Your Information

At MetaFlora, we understand the importance of transparency and control over your personal information. Here's how you can access and update your information:

Account Settings:

Access: You can access and manage a significant portion of your information through your MetaFlora account settings. This includes details such as profile information, preferences, and communication settings. Profile Editing:

Update: Users can update their profile information, including contact details, bio, and preferences, by navigating to the profile editing section within the MetaFlora platform. Data Repositories:

Access: For genetic and other data stored in repositories, users can access their information through the associated repositories. The use of genetic data artifacts and repositories is governed by transparent and verifiable protocols. Privacy Settings:

Control: Users have control over their privacy settings, allowing them to manage who can view specific information and activities. These settings can be adjusted to align with individual preferences for sharing data within the MetaFlora community. Support and Assistance:

Assistance: If you encounter challenges or require assistance in accessing or updating your information, our support team is readily available to help. Reach out to our support channels for prompt and helpful assistance.

MetaFlora is committed to providing users with the tools and resources needed to maintain accurate and up-to-date information. We encourage users to regularly review and update their details to ensure that their experience with MetaFlora reflects their current preferences and requirements.

### 5.2 Communication Preferences

At MetaFlora, we recognize the importance of personalized communication experiences. Here's how you can manage your communication preferences:

Notification Settings:

Customize: Users have the flexibility to customize their notification preferences. In your MetaFlora account settings, navigate to the notification section to tailor the types of notifications you wish to receive. This includes updates, announcements, and community alerts. Email Subscriptions:

Opt-In/Opt-Out: Manage your email subscriptions by choosing to opt-in or opt-out of specific communication categories. This allows you to stay informed about topics that matter most to you while reducing unnecessary emails. Frequency Controls:

Adjust: Control the frequency of communications by adjusting settings for daily, weekly, or real-time updates. This ensures that you receive information at a cadence that suits your preferences.

Community Engagement:

Participate: Engage with the MetaFlora community to share feedback on communication methods. Participate in discussions or forums where users can collectively shape the communication landscape of the platform. Support Assistance: Guidance: If you encounter challenges in managing your communication preferences, our support team is here to assist. Reach out to our support channels for guidance and assistance in optimizing your communication settings.

By providing users with the ability to tailor their communication experience, MetaFlora aims to deliver relevant and meaningful information while respecting individual preferences for engagement. We encourage users to explore these settings regularly to ensure that their communication experience aligns with their evolving needs and interests.

5.3 Cookies and Tracking Technologies

Managing Cookie Preferences:

At MetaFlora, we use cookies and similar technologies to enhance your user experience. Here's how you can manage your cookie preferences:

Cookie Settings:

Access: Users can access the Cookie Settings page in their MetaFlora account. This page provides a detailed overview of the types of cookies used, their purposes, and the option to manage preferences.

Preference Selection:

Customization: On the Cookie Settings page, users can customize their preferences based on different categories of cookies. This includes essential cookies, functional cookies, and analytical cookies. Opt-In or Opt-Out:

Granular Control: MetaFlora offers granular control over cookie preferences. Users can choose to opt-in or opt-out of specific types of cookies, allowing them to tailor their browsing experience according to their privacy preferences. Consent Management:

Dynamic Consent: Users are prompted to provide their consent when they first visit the MetaFlora platform. If preferences change over time, users can revisit the Cookie Settings page to update their consent preferences. Clearing Cookies:

User Control: Most web browsers allow users to clear cookies at any time. Users have the option to clear cookies stored on their devices, providing an additional layer of control over their online privacy.

Information Transparency:

Educational Resources: MetaFlora provides educational resources about cookies and their functions. Users can refer to these resources to make informed decisions about their cookie preferences.

By offering transparent and customizable cookie management options, MetaFlora empowers users to take control of their online privacy. We encourage users to explore and adjust their cookie preferences based on their individual preferences and comfort levels.

### **Data Security**

### 6.1 Security Measures

At MetaFlora, the security of your information is a top priority. We employ robust security measures to safeguard your data. Here are the key security measures we have implemented:

Data Encryption:

All data transmitted between your device and our servers is encrypted using industry-standard encryption protocols. This ensures that sensitive information remains confidential during transmission.

Access Controls:

Strict access controls are in place to regulate who has access to user data. Access is granted only to authorized personnel who require it for legitimate purposes. Firewalls and Intrusion Detection:

Our network is protected by firewalls and intrusion detection systems that monitor and block unauthorized access attempts. This helps prevent malicious actors from gaining access to our systems.

Regular Security Audits:

We conduct regular security audits to identify and address vulnerabilities in our systems. This proactive approach helps us stay ahead of potential security threats. Secure Storage Practices:

User data is stored in secure environments with access restricted to authorized personnel. We adhere to best practices in data storage to prevent unauthorized access or data breaches. Employee Training:

Our employees undergo training on security best practices to ensure that they are well-equipped to handle sensitive information responsibly. This includes awareness of phishing attempts and social engineering tactics. Incident Response Plan:

In the event of a security incident, we have a well-defined incident response plan in place. This plan outlines the steps to be taken to mitigate the impact of the incident and notify affected users if necessary.

Regular Updates and Patching:

We promptly apply security updates and patches to our systems to address any known vulnerabilities. This proactive approach helps us maintain a secure and resilient infrastructure. Third-Party Security Assessments:

We collaborate with third-party security experts to conduct regular assessments of our systems. This external perspective helps us identify and address potential security risks. By implementing these security measures, MetaFlora is committed to providing a secure and trustworthy platform for our users. We continuously evaluate and enhance our security practices to adapt to the evolving threat landscape.

### 6.2 Data Retention

At MetaFlora, we retain user information for specific durations based on the type of data and its purposes. Here are the general data retention periods:

#### Account Information:

Information associated with user accounts, such as usernames and email addresses, is retained for the duration of the user's account activity. If an account becomes inactive, we may retain this information for a reasonable period to facilitate account reactivation.

### Transaction Data:

Data related to transactions, such as purchases or sales on the platform, is retained for a period necessary to fulfill legal and accounting requirements. This typically includes the current tax year and may extend to previous years as required by applicable laws.

#### Communication Data:

Information related to user communications, including messages and support inquiries, may be retained for a period necessary to address user inquiries and maintain a record of communications. This duration is typically limited to a reasonable timeframe.

### Usage Analytics:

Aggregate and anonymized usage analytics, which do not personally identify users, may be retained for an extended period to analyze trends, improve platform performance, and enhance user experience.

Legal Requirements:

In certain cases, data may be retained for longer periods if required to comply with legal obligations, resolve disputes, or enforce agreements. This may include retaining data beyond the termination of a user's account.

#### Inactive Accounts:

If an account remains inactive for an extended period, we may retain certain information associated with the account for a reasonable duration. This is to facilitate potential reactivation or to address any outstanding matters related to the account.

It's important to note that users can request the deletion of their account and associated data by following the procedures outlined in our Privacy Policy. Additionally, MetaFlora regularly reviews its data retention practices to ensure alignment with privacy principles and regulatory requirements.

### **International Data Transfers**

#### 7.1 Cross-Border Transfers

MetaFlora recognizes the global nature of its user base and may, therefore, transfer user information across borders. Such cross-border transfers may involve the processing and storage of data in jurisdictions outside the user's home country. MetaFlora ensures that these international data transfers comply with applicable data protection laws and that adequate safeguards are in place to protect user information.

Key considerations for cross-border transfers include:

#### Legal Mechanisms:

MetaFlora may rely on legal mechanisms such as Standard Contractual Clauses (SCCs) or other approved mechanisms to ensure the protection of user data during international transfers. These mechanisms are established to provide a level of data protection equivalent to that within the user's home jurisdiction.

Data Processing Partners:

When engaging third-party service providers or partners that are involved in the processing of user information, MetaFlora ensures that these entities adhere to privacy and data protection standards that align with the platform's policies. User Consent: In situations where applicable laws require user consent for international data transfers, MetaFlora seeks explicit consent from users before initiating such transfers. Security Measures:

Robust security measures are implemented to safeguard user information during international transfers. These measures include encryption protocols and other industry-standard security practices.

Data Protection Impact Assessments:

MetaFlora conducts Data Protection Impact Assessments (DPIAs) to evaluate the potential risks associated with cross-border data transfers. This ensures that privacy risks are identified and mitigated.

Users can find more details about MetaFlora's approach to cross-border data transfers in the platform's Privacy Policy. The platform remains committed to upholding the privacy rights of its users across all geographical locations and jurisdictions.

7.2 EU-U.S. Data Privacy Frameworks (and others as applicable)

MetaFlora is committed to adhering to privacy frameworks that ensure the protection of user data, including the EU-US Data Privacy Framework (DPF) and other relevant frameworks. The platform recognizes the importance of complying with established standards for cross-border data transfers and privacy practices.

7.3 Nodes and Digital Artifacts within MetaFlora:

Privacy by Design:

The development and implementation of nodes and digital artifacts within MetaFlora adhere to privacy by design principles. Privacy considerations are integrated into the development process to ensure that user data is protected by default. Data Minimization:

Nodes and digital artifacts within MetaFlora follow the principle of data minimization, collecting only the necessary information for their intended purpose. Unnecessary data is avoided to reduce privacy risks. User Consent:

Users are informed and may provide explicit consent for the inclusion of their data in nodes and digital artifacts. The platform respects user choices regarding the use of their information. MetaFlora remains committed to maintaining the highest standards of data protection and privacy, aligning its practices with applicable frameworks and regulations to ensure a secure and trustworthy environment for its users. Users can refer to MetaFlora's Privacy Policy for more detailed information on the platform's privacy practices.

### Age & Privacy

### 8.1 Age Limitations

MetaFlora is intended for users who are 18 years of age and older. The platform is designed to provide a secure and responsible environment for individuals who have reached the age of majority. Users below the age of 18 are not permitted to use MetaFlora, and the platform does not knowingly collect or process personal information from individuals under this age threshold. Some countries or regions may have different requirements and users in those areas must abide by their local governance.

#### Age Verification:

MetaFlora employs measures to verify the age of users during the account creation process. Users are required to confirm that they are 18 years of age or older before accessing the platform.

Parental Consent:

MetaFlora recognizes the importance of protecting the privacy of minors. In cases where the platform becomes aware that a user is under the age of 18, appropriate steps are taken to restrict access and, if necessary, obtain parental consent. Safety and Compliance:

The age limitation is established to ensure compliance with legal requirements and to create a safe and suitable environment for adult users. MetaFlora encourages parents and guardians to be involved in their children's online activities and to provide guidance on responsible internet use.

By setting an age limitation, MetaFlora aims to foster a community of responsible and consenting users while maintaining a commitment to privacy and legal compliance. Users can find more details about age limitations in MetaFlora's Terms of Service.

### **Changes to the Privacy Policy**

#### 9.1 Notification of Changes

MetaFlora is committed to keeping users informed about changes to its Privacy Policy. In the event of updates or modifications to the policy, users will be notified through the following channels:

In-App Notifications:

Users will receive in-app notifications when they log into their MetaFlora accounts. These notifications will highlight key changes to the Privacy Policy and encourage users to review the updated terms.

Email Communication:

MetaFlora may send email notifications to users with details about the changes to the Privacy Policy. These emails will include a summary of the modifications and a link to the updated policy for users to review.

Website Announcement:

An announcement regarding the changes will be prominently displayed on the MetaFlora website. Users visiting the platform will see a notification or banner directing them to review the updated Privacy Policy.

User Dashboard Alerts:

MetaFlora's user dashboard or profile section may include alerts or banners informing users of recent updates to the Privacy Policy. This ensures that users have easy access to information about policy changes.

### **Review and Consent:**

Users will be provided with sufficient time and resources to review the updated Privacy Policy. MetaFlora encourages users to carefully read through the revised policy and contact support if they have any questions or concerns. Continued use of the MetaFlora platform after the effective date of the updated Privacy Policy will indicate user acceptance of the changes.

### Feedback and Questions:

MetaFlora values user feedback and is open to addressing any questions or concerns related to the Privacy Policy. Users can contact MetaFlora's support team for clarification or additional information.

By implementing these notification mechanisms, MetaFlora aims to maintain transparency and keep users well-informed about any modifications to its Privacy Policy.

# **Contact Us**

10.1 Contact Information

Contact information for privacy-related inquiries

support@mtfl.xyz

10.2 Data Protection Officer

Please feel free to reach out to the Data Protection Officer for matters regarding the processing, security, or any other aspects of your personal information within the MetaFlora platform. The DPO serves as a point of contact for privacy-related queries and ensures that MetaFlora adheres to the highest standards of data protection.